

Your Company Name

Your Name

Address

City, State Zip

Phone: 999-999-9999 Fax: 999-999-9999

Email: username@domain.com

«Name»

«Address»

«City», «State» «Zip»

Dear «Title» «LastName»:

«FirstName», your home may be worth a lot more than you think!

Nice homes in nice neighborhoods like yours are always in demand. While interest rates have come down, home prices in your area have maintained their level and your home has appreciated quite a bit. Why not find out the current value of your home?

«FirstName», all this month I am offering a FREE home evaluation. You will receive a complete written analysis on the value of your home based upon recent sales of comparable homes in your area.

To take me up on this offer, just give me a call.

Sincerely,

Realtor- Associate