

Your Company Name
Your Company Address, Telephone and Fax Numbers

«Name»
«Address»
«City», «State» «Zip»

Dear Homeowner:

Hi, I am <insert your name> your local Realtor with <insert your company's name>. If you are ever interested in selling your home I hope that you will think of me.

<Insert several qualifications about yourself...>

- As a current resident of <insert your subdivision's name> for <insert number of years> years I feel that my knowledge about the <insert your subdivision's name> will help sell properties in our area.
- I am very familiar with <insert your subdivision's name> quality of homes and my Real Estate background speaks for itself in selling these types of homes.
- I have had experience selling homes in the <insert your subdivision's name> area.
- I am a top producer for my company and will continue to strive to keep this issue a top priority. I have sold <insert number of homes...or number of dollars> in the area.
- I have been selling homes for <insert number of years>. My Real Estate knowledge and experience with <insert your subdivision's name> homes helps me to sell homes more quickly in the Real Estate market.
- As a new Realtor to your area I would love the opportunity to list your home should the need arise.
- I have recently listed and sold a home in your area <insert property address and sale date>.
- I have been selling homes in the <insert your subdivision's name> area for <insert number of years>.

I can help you too! Please allow me to be your Realtor when the need arises.

P.S. I have enclosed a few recent sales in your area below...

<u>Date Sold</u>	<u>Address</u>	<u>Amount</u>	<u>Sq. Footage</u>
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Pat Doe / Realtor

(865) 555-9999