

Charles Maples
2732 Windy Cove
Dandridge, TN 37725

«FirstName» «LastName»
«Address»
«City», «State» «Zip»

Dear «FirstName»,

Last night Glenn Zinder with ABC Real Estate Company listed my house. I strongly recommend the services provided by Glenn and his company. He is a very competent, knowledgeable real estate professional.

Now is the opportunity for you to choose your neighbor. If you should know anyone who might be interested in purchasing our house, please ask them to call Glenn Zinder at 800-555-1234.

I absolutely recommend the services provided by Glenn if you want to sell your home or have any real estate needs.

Sincerely Yours,

John Smith

January 14, 2004