

Your Company Name

Your Name

Address

City, State Zip

Phone: 999-999-9999 Fax: 999-999-9999

Email: username@domain.com

«Name»

«Address»

«City», «State» «Zip»

Dear «Title» «LastName»:

«FirstName», selling without an Agent?

You Can Do It, But BE CAREFUL!

I have enclosed a group of helpful hints and warnings that we have compiled to help owners who don't wish to use an agent. Study them carefully. Not only can they mean the difference between a sale and no sale; they can also protect you against a lawsuit or losing your home to an unscrupulous buyer.

If you want an explanation of any of this material or would like to know how you could benefit financially and emotionally from being represented by an agent, please contact me.

I will check with you in a few days to see how you are doing and to offer whatever advice I can.

Yours truly,