

Your Company Name

Your Name

Address

City, State Zip

Phone: 999-999-9999 Fax: 999-999-9999

Email: username@domain.com

«Name»

«Address»

«City», «State» «Zip»

Dear «Title» «LastName»:

«FirstName», do You Really Want To Rent Your Property?

Consider these points:

- Rental income seldom makes economic sense when compared to the likely sale price.
- When you rent your home, you are placing a tenant in charge of a valuable asset. Consider the dangers of a careless tenant.

Let us show you how we can sell your home now and what you could expect to receive from a sale. We can furnish a computer generated market analysis without any cost or obligation on your part.

I will be contacting you in the next few days to discuss the advantages that a sale offers you over renting.

Yours truly,