

**Your Company Name**

Your Name

Address

City, State Zip

Phone: 999-999-9999 Fax: 999-999-9999

Email: username@domain.com

«Name»

«Address»

«City», «State» «Zip»

Dear «Title» «LastName»:

«FirstName», I drove by your house today and noticed that the "For Sale" sign from XYZ Realty was gone. If you are still interested in selling and you have not re-listed your property, I urge you to give me a call right away. Please disregard this letter if you currently have listed your home with another agent.

«FirstName», I CAN SELL YOUR HOME !!!

I have specialized in marketing homes like yours in this community for many years. I can present you with a complete marketing plan which will provide the best opportunity for quickly selling your home.

If you will give me just 15 minutes of your time, I will show you how I will approach the sale of your home. I will provide you with an honest estimate of the market value of your home and with no obligation to you.

I'll give you a call in the next day or two to see if we can arrange to meet.

I look forward to speaking with you soon.

Sincerely Yours,