

ABC INSURANCE COMPANY
123 Any Street, Knoxville, TN 37919
865-555-1234

«Owner_1»
«Owner_Address»
«Owner_City», «Owner_State» «Owner_Zip»

Dear «First_Name»:

As you are aware a home purchase is one of the largest single purchases a family will make. However, an unforeseen premature death one of the bread winners may cause the survivors to lose their home. A Mortgage Protection plan can save this from happening. The cost is a small amount each month, but does guarantee the home will be paid off should an early death occur.

Warranty deeds recorded at the courthouse, show you purchased your home with a loan date of «Last_Sale_Date» in the amount of \$«Last_Sale_Amount». We can help you.

To see if you can qualify for such a plan, please call my office number listed above. I will set-up a time mutually convenient for us to meet.

Sincerely,

John Smith
Agent

GENERIC MORTGAGE PROTECTION LETTER